AMERICAN TRANSMISSION COMPANY
THE ENERGY ACCESS COMPANY
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AMERICAN TRANSMISSION COMPANY
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Arrowhead-Weston Transmission Project

PLEASE TALK TO US!

The process of planning, locating, building and maintaining transmission lines is not American Transmission Company's alone. Landowners, local communities, elected officials and utility companies are all involved in the dialogue about how best to provide reliable, affordable and safe energy — when and where it's needed. If you have questions or comments, please contact us:

American Transmission Company
715.848.4246 Toll Free 866.899.3204 ext. 2874
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Arrowhead-Weston Transmission Project
COMMUNITY news

Ensuring Reliable and Affordable Electricity

In Wisconsin, the demand for electricity continues to grow at a rate of approximately 3 percent a year. Over 10 years, that's a 30 percent increase in the amount of electricity we use.

The Arrowhead-Weston Transmission Project will help meet that demand. It will keep the lights on and businesses running in northwest Wisconsin and throughout the state. The line is required to strengthen the power grid and reduce the electric system's vulnerability to disturbances. It will ensure that central and northwest Wisconsin continue to have reliable and affordable electricity.

American Transmission Company

ATC, based in Waukesha, Wisconsin, provides electric transmission services throughout Wisconsin, the Upper Peninsula of Michigan and portions of northern Illinois.

ATC strives to ensure that the transmission network provides a reliable supply of electricity. We all know how critically important electric power is to the way we live our lives today. Businesses, industries, hospitals, nursing homes, emergency services, schools and homes expect an uninterrupted supply of power.

We are committed to delivering on the promise of a safe, reliable and affordable electricity supply. But the process of ensuring electricity when you flip the switch is not ATC's alone. We partner with landowners, local communities, elected officials and utilities to ensure that ATC provides communities with access to electricity. We work with regulators to make sure we meet or exceed state and federal regulations for siting and construction. And we are committed stewards of the environment.

Dear Neighbor:

As part of our process of sharing information about the Arrowhead-Weston transmission project, ATC will host public information sessions in Wausau, Spooner and Superior in the coming months.

I encourage you to stop by the session that's in your area to learn more about the Arrowhead-Weston Transmission Project and get answers to your questions.

We will have information about landowner compensation, environmental and farmland protection practices, the construction process and the benefits of the line to your community.

I will send you a letter soon with the schedule and location of the meetings.

I hope to see you there.

In the meantime, if you have any questions, please call us at 715.848.4246 or 866.899.3204 ext. 2874 or visit us online at *www.arrowhead-weston.com*.

Mark Williamson
American Transmission Company

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Working with Landowners

Once the Public Service Commission of Wisconsin has re-approved the project, ATC will continue working closely with landowners to make sure they know what we're doing.

We will contact landowners to share information about the survey work and to schedule a date for surveying their property. The survey work will help ATC determine the exact locations for the poles.

ATC also will work with landowners to determine a fair and reasonable price for the land based on local property values. If requested, ATC will pay for an independent, third-party appraisal of landowners' property.

ATC also will work with landowners to determine a fair and reasonable price for the land.

After construction, ATC will remove all construction debris, repair or replace damaged fences or drain tile, restore slopes and even grade, seed and mulch land in the easement area. We will work closely with landowners to make sure we leave their property in as good a shape as we find it.

All property owners will be justly compensated for the use of their property. And all property owners will be treated fairly and respectfully.

For more information about the Arrowhead-Weston transmission project, please contact ATC toll free at 866.899.3204 ext 2874

Arrowhead - Weston Transmission Project **Timeline**

1999
April: Transmission line project announced.
July: 14 public informational meetings held along proposed routes. 7,000 landowners invited. 2,500 attend.
November: 1,400-page application is filed at the Public Service Commission of Wisconsin.

2000
November/December: PSCW holds nine days of public hearings along the proposed routes.

2001
January: Technical hearings held in Madison for 22 days including 52 technical witnesses.
August-October: Arrowhead-Weston project approved by PSCW. Route approved.

2002
August: ATC holds local community meetings.
August 21: Washburn County Exploratory Committee votes unanimously to recommend access to county land to begin surveying work for power line. Two other committees must vote on the matter.
August 26: Washburn County Highway Committee approves surveyor's access to county land.
August 28: Washburn County Forestry Committee approves surveyor's access to county land.
September-December: ATC continues community meetings.
October: Surveyors begin work in Washburn County.
November: ATC submits revised cost estimate.

2003
January-June: ATC continues local community meetings. PSCW considers revised application.
April: PSCW begins review of revised cost estimate.
Summer: ATC public information sessions held.
September: PSCW to hold hearings.

FEDERAL TRANSMISSION STUDIES

The Need for Transmission

The Wisconsin to Minnesota Transmission Corridor – One of the Most Overloaded in the Country

U.S. Department of Energy, May 2002

The U.S. Department of Energy issued a report in May 2002 identifying the one existing transmission line between Wisconsin and Minnesota as one of the most congested in the nation.

The DOE study states that identifying and eliminating major transmission bottlenecks, like the one in northwest Wisconsin, is vital to our national interest. These bottlenecks create congestion that significantly decreases reliability, restricts competition, enhances opportunities for suppliers to exploit market power, increases prices to consumers and increases infrastructure vulnerabilities, according to the report.

The DOE study further reported that the "nation's outdated transmission system was not designed to support today's regional, competitive electricity markets. Investment in the transmission system has not kept pace with the growth in generation and the increasing demand for electricity. Transmission bottlenecks threaten reliability and cost consumers hundreds of millions of dollars each year."

National Transmission Grid Study,
U.S. Department of Energy, May 2002

Transmission bottlenecks cost consumers more than $1 billion over the summers of 2000 and 2001

Federal Energy Regulatory Commission, Dec. 19, 2001

Transmission congestion grew by more than 200 percent between August 1999 and 2000. The Federal Energy Regulatory Commission reported in 2001 that transmission bottlenecks cost consumers more than $1 billion over the summers of 2000 and 2001.

Electric Transmission Constraint Study
Federal Energy Regulatory Commission, Dec. 19, 2001

Environmental Responsibility

ATC is a faithful and committed steward of the environment. ATC is sensitive to potential impacts on the environment, wildlife and farm animals as it plans and builds electric transmission facilities. Potential impacts are fully evaluated and documented as part of the comprehensive process of regulatory review. In fact, state and federal laws regulate all aspects of siting and building transmission lines.

ATC works closely with the farming community and regulatory agencies to ensure that it addresses farming and environmental concerns.

ATC works closely with the farming community, the Department of Agriculture, the Department of Natural Resources and the National Park Service to ensure that it addresses farming and environmental concerns.

Here are some of ATC's specific environmental protection practices:

- Farm disease prevention practices will be implemented to prevent transmittal of livestock, plant and other diseases between farms during construction.
- Most construction work done in and around wetlands will take place in the winter when the ground and water are frozen.
- All construction done in wetland areas will use recognized procedures designed to reduce wetland impact, including the use of wide-track, lightweight vehicles or mats.

Independent environmental inspectors will be hired to identify environmentally sensitive areas that need special protection during construction.

- Helicopters may be used during some parts of construction to minimize soil compaction, reduce concerns about crop loss and protect wetlands.
- Even in areas where standard construction methods will be used, ATC will take extra precautions to reduce the impact of construction on the land, the waterways and the wetlands.
- Independent environmental inspectors will be hired to identify environmentally sensitive areas that need special protection during construction. These inspectors will monitor all phases of construction, ensure compliance with all regulatory requirements and report directly to the Public Service Commission of Wisconsin.

Economic Benefits to Your Community

Wisconsin law requires one-time environmental impact and annual impact payments to the counties and municipalities along the route of the power line.

Payments for the power line in the counties and municipalities along the route will equal about $20.5 million over five years. In addition, landowners and local governments will be paid the fair-market value for the use of their land.

Amount to Be Paid to Your Community

One-time environmental and annual impact payments will be made at the start of construction. Both the one-time and annual payments are estimates based on the amount of land crossed in each county and each municipality in the county.

Chippewa County

One-Time Environmental Impact Payment

Chippewa County	$100,144
Ruby	$100,144

Annual Impact Payments

Chippewa County	$6,009
Ruby	$6,009

Clark County

One-Time Environmental Impact Payment

Clark County	$982,186
Colby	$231,103
Green Grove	$231,102
Hixon	$238,806
Longwood	$281,175

Annual Impact Payments

Clark County	$58,931
Colby	$13,866
Green Grove	$13,867
Hixon	$14,328
Longwood	$16,870

Douglas County

One-Time Environmental Impact Payment

Douglas County	$1,791,045
Bennett	$219,547
Gordon	$211,844
Hawthorne	$30,814
Oakland	$269,620
Oliver	$61,627
Parkland	$258,065
Solon Springs	$304,285
Superior	$223,399
Wascott	$211,844

Annual Impact Payments

Douglas County	$107,463
Bennett	$13,173
Gordon	$12,711
Hawthorne	$1,849
Oakland	$16,177
Oliver	$3,698
Parkland	$15,484
Solon Springs	$18,257
Superior	$13,404
Wascott	$12,710

Marathon County

One-Time Environmental Impact Payment

Marathon County	$1,479,056
Abbotsford	$34,665
Cassel	$173,327
Emmet	$165,623
Frankfort	$227,251
Hull	$196,437
Mosinee	$319,692
Rib Mountain	$69,331
Wien	$292,730

Annual Impact Payments

Marathon County	$88,743
Abbotsford	$2,080
Cassel	$10,400
Emmet	$9,937
Frankfort	$13,635
Hull	$11,786
Mosinee	$19,181
Rib Mountain	$4,160
Wien	$17,564

COMMUNITY **benefits**

Amount to Be Paid to Your Community

One-time environmental and annual impact payments will be made at the start of construction. Both the one-time and annual payments are estimates based on the amount of land crossed in each county and each municipality in the county.

Rusk County

One-Time Environmental Impact Payment

Rusk County	$1,116,995
Flambeau	$119,403
Grant	$300,433
Hubbard	$88,589
Marshal	$281,175
Murry	$184,882
Thornapple	$134,810
Willard	$7,703

Annual Impact Payments

Rusk County	$67,020
Flambeau	$7,164
Grant	$18,026
Hubbard	$5,315
Marshal	$16,871
Murry	$11,093
Thornapple	$8,089
Willard	$462

Sawyer County

One-Time Environmental Impact Payment

Sawyer County	$986,038
Bass Lake	$119,403
Couderay	$161,772
Edgewater	$38,517
Meteor	$215,696
Sand Lake	$389,023
Weirgor	$61,627

Annual Impact Payments

Sawyer County	$59,162
Bass Lake	$7,164
Couderay	$9,706
Edgewater	$2,311
Meteor	$12,942
Sand Lake	$23,341
Weirgor	$3,698

Taylor County

One-Time Environmental Impact Payment

Taylor County	$805,007
Aurora	$207,992
Ford	$96,293
Lublin	$30,814
Maplehurst	$11,555
Pershing	$188,734
Roosevelt	$269,619

Annual Impact Payments

Taylor County	$48,300
Aurora	$12,479
Ford	$5,778
Lublin	$1,849
Maplehurst	$693
Pershing	$11,324
Roosevelt	$16,177

Washburn County

One-Time Environmental Impact Payment

Washburn County	$731,825
Bass Lake	$200,289
Frog Creek	$265,768
Stinnett	$265,768

Annual Impact Payments

Washburn County	$43,909
Bass Lake	$12,017
Frog Creek	$15,946
Stinnett	$15,946

The Route

The power line will be constructed primarily along existing railroad, gas-pipeline, highway and transmission rights-of-way. The 220.2-mile line will traverse 207.7 miles in Wisconsin passing through eight counties and 44 municipalities.

- 95.9 miles (48.5 percent) of the line in Wisconsin will be along an existing transmission line corridor. The existing line will be rebuilt.
- 58.6 miles (27 percent) of the line in Wisconsin will be constructed along existing railroad, gas-pipeline and highway corridors.
- 53.2 miles (24.5 percent) of the line in Wisconsin will be constructed along new corridors.

To accommodate the line, the construction corridor must be approximately 120 feet wide. The line will consist of single poles made of steel.

In Wisconsin, the line will cross the property of approximately 800 landowners.